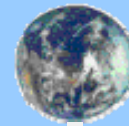


# IAIE Connection



*A Newsletter for IAIE Coordinators, Advisory Council, Senior Actives, and Members*

July 2009

## *2009 IAIE World Conference & Leadership Institute*

**Creating Optimal  
Learning Environments with  
Civility, Competence & Courage**

**September 29 – October 3**

**Rochester, NY, USA**

***Leadership Institute: September 30 & October 1***

***World Conference: October 1-3***



A historic city with many sites, including nearby Niagara Falls and the Finger Lakes!

**More conference details on Pages 3 & 4**

**SEE YOU IN ROCHESTER!**

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Susan Brown, Executive Secretary

[sbrown41@kennesaw.edu](mailto:sbrown41@kennesaw.edu) or IAIE, PO Box 5173, Marietta, GA 30061-5173.

## **Search for New Executive Director Announced**

The IAIE Board of Trustees has announced a search for a new Executive Director to replace Dr. Jack Schmidt who will retire in December 2009. The Board appointed a search committee in April, and Dr. John Novak of Brock University is chairing the committee. The search began this June. Nominations should be sent electronically to Dr. Novak at: [jnovak@brocku.ca](mailto:jnovak@brocku.ca). Please note in the Subject Line that your message is for “Executive Director Nomination.” Self-nominations are invited as well as nominations from other IAIE members.

Nominations should include a cover letter and brief résumé. The search committee begins its review of nominees July 1, 2009.

A job description for IAIE Executive Director follows.

### **IAIE EXECUTIVE DIRECTOR Job Description**

The Executive Director provides administrative leadership for the Alliance, including the implementation of a vision that will ensure its future development. The Executive Director supervises staff and all independent contractors, administers the annual budget, and serves as the chief liaison between the Board of Trustees and the general membership. Specific responsibilities include:

1. Planning - Creating a long-range plan of action in collaboration with Alliance leaders to develop IAIE to its fullest potential.
2. Organizing - Monitoring and aligning all aspects of Alliance activity to conform with IAIE Bylaws and Board policies.
3. Supervising - Providing direct supervision for the Executive Secretary, the IAIE webmaster, and all independent contractors representing the Alliance, as well as general supervision of daily operations.
4. Coordinating - Facilitating the work of all entities established by the Board, such as the Advisory Council, Standing Committees, State Coordinators, State, Regional & International Centers, Special Interest Groups, and Ad Hoc Committees. The Director is an ex-officio non-voting member of the Advisory Council.
5. Budgeting - Proposing and managing the annual budget of the Alliance and generally handling all the financial matters of the Alliance.
6. Reporting - Submitting activity and financial reports to the Board of Trustees, including reports from Standing Committees, Centers, and Coordinators regarding their activities.
7. Directing - Performing other necessary duties to effectively direct the Alliance.

Skills and competencies appropriate to the position are:

- Knowledge of Invitational Education®
- Understanding of Non-profit, charitable organizations
- Working knowledge of computer operations using either PC or Mac including competency with Word, Excel, Acrobat Reader, Websites, and other software.
- Access to the Internet and ability to use electronic mail.
- Familiarity with online operations such as PayPal, banking, listervs, membership management software, and other systems is helpful
- Ability to design newsletters and other publications for either print or electronic distribution

## **2009 IAIE Leadership Institute and World Conference** *“Learning and Leading with Courage, Competence, and Civility”*

### **DATES**

*Leadership Institute: September 29 – October 1, 2009*

*World Conference: October 1 (PM) – October 3, 2009*

*Leadership Institute* will be day-and-a-half sessions for future leaders and other members of the Alliance. The institute will consist of featured speakers and roundtable discussions to focus on leadership and direction for IAIE. Featured speakers are:

*Carol Rossi-Fries*, past Teacher of the Year in New York and presently a professor of education.  
*Margo-lyn Grant*, counselor at Lee Davis School, Richmond, VA. *John Piper*, *Peter Wong*, and *Clio Chan*, IAIE Leaders

*Each participant in the Leadership Institute will receive two leadership books before arriving in Rochester.*

*IAIE World Conference* is the annual gathering of Alliance members to share research and ideas about invitational theory and practices. It will immediately follow the Leadership Institute. The conference will consist of featured speakers and educational sessions. Tentative featured speakers include:

*William Purkey*, co-founder of IAIE and professor emeritus at UNC-Greensboro

*Betty Siegel*, co-founder of IAIE and president emeritus at Kennesaw State University

*Dean Fink*, longtime IAIE member, former school superintendent, international speaker, and author of books on leadership

*Charlotte Reed*, Chair, IAIE Board of Trustees, founding member of IAIE, and professor of urban education at Indiana University Northwest

*Tim Cusack*, professional entertainer, member of IAIE, and co-host of Western Michigan's #1 talk radio show.

*Rich Ognibene*, past Teacher of the Year in New York, and nationally recognized author

*Preethi Govindaraj & Deepa Govindaraj*, Founders and leaders of Minerva©, a unique approach to professional learning, global literacy, embracing diversity and school change. They have researched the impact of their approach and the development of inviting learning communities for adults.

**Hotel:** Woodcliff Hotel & Spa, <http://www.woodcliffhotelspa.com>  
199 Woodcliff Dr., Fairport, NY 14450; Tel: 585-248-4810 or 1-800-365-3065.

**Special Conference Rates: \$125.00 per night.** Make reservations directly with hotel and ask for IAIE rates. Reservation cut-off date, September 1, 2009.

*Complimentary transportation to a from airport [Reservations Required]*

*Complimentary parking with valet service available*  
Keep up with the IAIE Website for more information

[www.invitationaleducation.net](http://www.invitationaleducation.net)

## Registration Information

CONFERENCE REGISTRATION		
Last	First	MI
_____	_____	_____
Mailing address _____		
City _____	State/Province _____	Zip/Other _____
Country _____		
School/Institution/Agency _____		
E-mail _____		
Phone _____		
<b>Membership dues or renewal (qualifies you for conference discount)</b>		
Individual	\$40	_____
Student & Senior Active	\$25	_____
Group/Institutional	\$150	_____
5 people in a school/agency		_____
<b>Leadership Institute September 30-October 1</b>		
Institute only	\$175	_____
Institute & Conference discounted rate		_____
	\$100	_____
<b>Full Conference</b>		
<b>Early Registration (paid by August 17)</b>		
Member	\$320	_____
Non-member	\$370	_____
<b>Registration after August 17</b>		
Member	\$350	_____
Non-member	\$390	_____
Full-time student	\$160	_____
<b>Daily Conference Fees</b>		
October 1 (1 p.m. start)	\$100	_____
October 2	\$175	_____
October 3	\$175	_____
<b>Total</b>		_____

Please share any dietary restrictions. We will do our best to have options available.

### Three Ways to Register

- MAIL** — Mail registration form with check, money order or purchase order payable to IAIE.  
**IAIE 2009**  
Leadership Institute & World Conference  
PO Box 250  
Roaring Gap, NC 28668-0250
- FAX** — Call first; then fax registration form to 336-363-9591. Send check, money order or purchase order payable to IAIE to the address above. Your faxed registration indicates that you plan to attend. Payment must be received to secure confirmation.
- CREDIT CARD — VISA/MASTERCARD**  
Accepted with online registration  
[www.invitationaleducation.net](http://www.invitationaleducation.net)

### Team Discounts

Team discounts for groups of 20 or more (submit registrations together)  
10% if registered by August 17  
5% if registered after August 17

### Cancellations

Requests for refunds of registration fees (less \$25 processing fee) must be received by September 7. Later cancellations may be subject to a cancellation fee.

No-shows are not refundable, and you are encouraged to send a substitute in your place.

### Questions

Mary Connery, Conference Director 585-421-2052  
[IAIE09\\_Connery@fairport.org](mailto:IAIE09_Connery@fairport.org)  
Susan Brown, IAIE Executive Secretary 770-422-9474  
[sbrown41@kennesaw.edu](mailto:sbrown41@kennesaw.edu)

### Travel to Rochester

For help with travel arrangements, please contact our partner for the conference.

**Young Travel Agency** (Eric and Lotna Young)

Phone/fax 585-554-4681  
E-mail: [eric@frontiernet.net](mailto:eric@frontiernet.net)  
Website: [www.youngtravelagency.com](http://www.youngtravelagency.com)

The Pre-conference Leadership Institute is for current Alliance members. Our goal is to develop future leaders for IAIE and encourage you to...

**Dare to Dream and Do.**

Sessions will be presented by **John Piper, Peter Wong and Clio Chan**, IAIE leaders; **Carol Rossi-Fries**, past New York State Teacher of the Year and current professor of education at SUNY Potsdam; and **Margo-lyna Grant**, counselor at Lee Davis School, Richmond, VA.

Each Institute participant will receive two books to read before arriving in Rochester.

**September 29 Tuesday**  
7 – 9 p.m. Registration & informal social time

**September 30 Wednesday**  
8 – 9 Registration & continental breakfast  
9 – 5 General & small sessions with working lunch  
5 – 7 Dinner on your own  
7 – 8:30 Evening session  
8:30 – 10 Casual evening at the hotel or time on your own

**October 1 Thursday**  
8 – 9 Continental breakfast  
9 – 1 General & small sessions with working lunch & closure  
1:30 – 3 *Invitational Education in Action*  
Harvey Smith & IAIE leaders

**Leadership Institute concludes at 3 p.m.**

**Registration discounts** for those registering for the Leadership Institute and World Conference.

### Questions

Harvey Smith, Leadership Institute Director  
315-262-2348 [hsmith12@twenvy.rr.com](mailto:hsmith12@twenvy.rr.com)

Additional information will be posted.

[www.invitationaleducation.net](http://www.invitationaleducation.net)

International Alliance for Invitational Education®



**Creating Optimal Learning Environments with Civility, Competence & Courage**

**World Conference**  
October 1 – 3, 2009  
Rochester, NY, USA



**Pre-conference**  
**Leadership Institute**  
September 29 – October 1, 2009

Woodcliff Hotel & Spa  
199 Woodcliff Drive  
Fairport, NY 14450

*Enjoy Autumn in Western New York*

### Two 2009 IAIE Counselor Scholarships

A donator to the International Alliance for Invitational Education® has requested the establishment of two Counselor Scholarships in the amount of \$250 each. Recipients will use these two scholarships to defray costs of attending the 2009 IAIE World Conference in Rochester, NY, October 1-3. Scholarship recipients will be named by a selection committee consisting of three IAIE members appointed by the donator. The scholarships will be presented at the conference.

IAIE members that are active or retired counselors are eligible to apply for one of the two scholarships. Other qualifications are:

1. Be a licensed or certified counselor or counselor educator in a school, university, agency, or private practice setting (or be retired and have held a license, certification, or other counseling credential during your career).
2. Be a current IAIE member in good status for at least two years.
3. Register for and attend the 2009 IAIE World Conference.
4. Submit a brief statement of how invitational theory and practice have influenced your professional development, practice, or research as a counselor or counselor educator. Indicate any leadership positions you hold or have held in IAIE.
5. Submit completed application to the selection committee by July 15, 2009.

### 2009 IAIE Counselor Scholarships Application

Name \_\_\_\_\_ Position \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ City \_\_\_\_\_  
 State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 email address: \_\_\_\_\_ Phone \_\_\_\_\_

1. Are you a member of IAIE and in good status for 2009? \_\_\_\_\_
2. How many years have you been a member of IAIE? \_\_\_\_\_
3. Are you a practicing or retired counselor or counselor educator? \_\_\_\_\_
4. In what setting are you (or were you) a professional counselor or counselor educator? \_\_\_\_\_

5. What counseling licenses, certifications, or other credentials do you hold (or have you held when in active status)?

Name of Credential

Credentialing Body

\_\_\_\_\_

\_\_\_\_\_

6. Will you be registering for and attending the 2009 IAIE World Conference? \_\_\_\_\_
7. Submit a brief statement of 300 words or less about how invitational theory and practice have influenced your professional development, practice, or research as a counselor or counselor educator. Indicate what leadership positions you hold or have held in IAIE. You may also indicate the need you have for the scholarship.

Send your application via email to:

Dr. Judy Guarino, [jbguarino@gmail.com](mailto:jbguarino@gmail.com)

Please put "Counselor Scholarship" in the subject line of your email message.

**Application Deadline is: July 15, 2009**

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*Announcing Publication of a New Book by Purkey, Schmidt, and Novak.*  
to be published by Corwin Press and due for release in the fall of 2009 or winter 2010

**From Conflict to Conciliation:  
How to Handle Difficult Situations and Troublesome People**

By William W. Purkey, John J. Schmidt, & John M. Novak

presents a fresh and innovative approach to handling conflict based on principles of Invitational Education®. Conflict resolution is one of the greatest concerns in the world today. This book provides a sequential, practical roadmap for dealing with the smallest to the largest conflicts, while expending the least amount of time and energy. It describes what to do and how to do it in countless situations, including teacher-student, parent-counselor, administrator-faculty interactions.

*From Conflict to Conciliation* differs from all other books on conflict management in three significant ways: (1) it uses as its foundation the democratic values of Invitational Education. (2) it describes exactly what to do in stressful situations, and (3) it emphasizes role of conciliation. According to Purkey, Schmidt, and Novak, simply resolving a conflict is insufficient. Conflict offers an opportunity for growth and development through conciliation.

The framework for the book is the "Six C's" of Invitational Education and consists of the following chapters:

- Chapter 1: Introduction (presenting a brief discourse about conflict in life)
- Chapter 2: Concern (identifying latent and actionable concerns)
- Chapter 3: Confer (using non-threatening signal systems)
- Chapter 4: Consult (reviewing the situation collaboratively)
- Chapter 5: Confront (considering and applying logical consequences)
- Chapter 6: Combat: (taking more sustained action)
- Chapter 7: Conciliate (mending the wounds of combat.)

The goal of the *Six-C Process* is to resolve conflicts at the lowest possible level using the least amount of time and energy. While every concern has its own unique configuration, the *Six-C Process* fits almost any concern imaginable, large and small, personal and professional. This includes potentially dangerous situations.

*From Conflict to Conciliation* is primarily for educators and allied professionals who work with people in schools and other agencies. It provides the basic principles of Invitational Education coupled with practical approaches for applying each level of the *Six-C Process*. The book will be useful in dealing with myriad conflicts of personal and professional living.

## **Dr. Betty Siegel carries the message of Invitational Practices to South Africa**

Having just returned from her most recent visit to South Africa, Dr. Siegel is happy to report that the Invitational Education movement is being enthusiastically received at all levels of the educational process. IAIE members in South Africa are networking, and the vision for another International Center there is in place.

Through her association with Stellenbosch University in Cape Town, she helped develop a new program for leadership development for its students. In the spring of 2008, she led the Stellenbosch Seboka on "Higher Education and Ethical Leadership: Preparing the Intellectual Leaders of Tomorrow." (A *seboka* is a Sesotho word for a group of people meeting for a common cause.) The Seboka was attended by distinguished university vice chancellors and rectors from seven African countries and eleven African universities. Archbishop Emeritus Desmond Tutu and other dignitaries addressed the group about global ethical practices and how higher education can facilitate positive change.

As a result of her visit in May, 2009, Dr. Siegel has been invited to give a series of lectures on Invitational Education and the importance of a successful First Year Experience at the University of Johannesburg this October. These lectures will be given to the entire university, not only to the College of Education. Reaching as many as 400 students, faculty, and administrators at a time, these lectures will emphasize the importance of helping students connect with their institution and having the best possible start to their higher education career. The book, Becoming an Invitational Leader, by Dr. Siegel and Dr. Purkey, will be used as the main text resource for the series.

You can be sure to hear some exciting accounts of her experiences in South Africa at the World Conference in Rochester.

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*IAIE Connection* is an electronic newsletter of the International Alliance for Invitational Education<sup>®</sup>, a not-for-profit, charitable organization. The Alliance publishes this newsletter twice a year in February and July and distributes it to IAIE members via email addresses. More information about IAIE is on the website [www.invitationaleducation.net](http://www.invitationaleducation.net).

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