

Who Started IAIE?

Dr. Betty Siegel and Dr. William Purkey co-founded the IAIE.

William began his career as a public school teacher, later shifting into higher education in Florida and North Carolina. A noted writer, researcher and speaker, Purkey has authored nearly 100 articles and more than a dozen books.

Betty has been named one of the 100 Most Powerful and Influential Georgians. She served as president of Kennesaw State University from 1981 to 2006. At the time of her retirement, she was the longest-serving female president among our nation's public universities.



Cabell County Schools students visit with their peers in Hong Kong.



West Virginia Chapter

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The IAIE is a worldwide organization of educators and allied professionals who are dedicated to creating, sustaining, and enhancing positive environments that cordially summon people to realize their full potential.

Proven to Make a Positive Impact on the School Experience

Invitational Education

It's Not Just About School Culture...

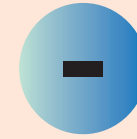
It *is* School Culture.



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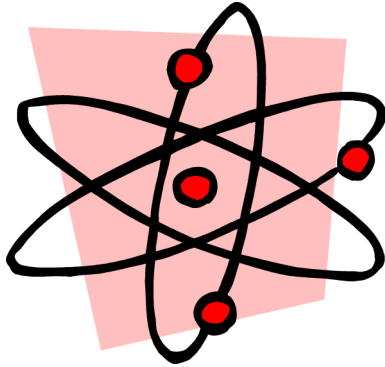


Schools are Never Neutral Places



What is Invitational Education?

Invitational Education (IE) is a metaphor for positive school cultural development. The IE process creates a positive school culture based on five elements: **Trust, Respect, Optimism, Care and Intentionality**. To adopt it, a school embeds these five elements in its people, places, policies, programs and processes.



Like protons and electrons, schools are either positively or negatively charged. Everybody and everything in a school adds to or subtracts from the school experience.

Where has Invitational Education been Adopted?

The International Alliance for Invitational Education includes hundreds of professional educators around the globe. The annual IAIE World Conference attracts participants from every U.S. state and from diverse countries including Australia, Canada, China, England, Hungary, Nepal, Singapore, South Africa and Thailand.

Why Adopt Invitational Education?

People thrive when they intentionally experience trust, respect, optimism and care. Students thrive and so do their teachers. Parents thrive and so does the community. Bus drivers, cooks, librarians, nurses, administrators, counselors, coaches... ALL are challenged to tap their full potential.

A NEGATIVE environment can become POSITIVE. Discipline referrals decrease. Stress and anxiety decrease. Bullying incidents decrease. Destruction of property decreases.

A POSITIVE environment helps everyone succeed. Attendance and graduation rates increase. Academic achievement increases. Collegiality and job satisfaction increase. Community service increases.

How Can I Learn More about Invitational Education?

Cabell County Schools' staff have formed an Invitational Education team. Members meet monthly to support each other, to share resources and to plan professional development.

- + You are INVITED to join the Cabell County IAIE team!
- + You are INVITED to schedule the team for professional development.
- + You are INVITED to visit the IAIE website, <http://www.invitationaleducation.net>.
- + You are INVITED to attend county IE workshops.
- + You are INVITED to attend the IAIE World Conference.

Who Can I Contact to Get Started?

There are many Cabell County School educators who believe in the positive power of Invitational Education. To connect with one or more of these colleagues, you can start by contacting Allyson Schoenlein by calling (304) 528-5005.



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